

FILE-TO-FILE VIDEO PROCESSING SYSTEM

Elemental® Server is a file-based video processing system that provides fast and reliable video transcoding for broadcast and multiscreen video applications. The system merges the performance benefits of massively parallel hardware with the flexibility and forward compatibility of intelligent software to supply unmatched density and throughput for video compression. Elemental Server delivers simultaneous, faster-than-real-time conversion of HD and SD content for an array of devices including TVs, set-top boxes, PCs, tablets and mobile phones. Ideal for content producers, distributors and service providers with large-scale transcoding and video on-demand applications, Elemental Server is easy to install, configure and integrate into new media, broadcast and post-production workflows.

EXPERIENCE THE BENEFITS

High Performance

Multiply video content for rapid delivery to any screen, anytime, all at once. Accelerate video and audio compression through the power of parallel processing for delivery to non-linear editing software, set-top boxes and multiscreen devices.

Versatile Design

Ingest, encode and package multiple video inputs, outputs and adaptive bit rate protocols simultaneously, all from a single system. Off-the-shelf hardware and flexible software allow for rapid optimization of existing codecs and support for new video delivery standards including DASH, Ultraviolet and ultra high-definition formats.

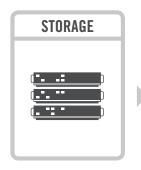
Ease of Management

An intuitive web-based interface provides a streamlined user experience and enables a simplified workflow. REST/XML APIs and a Linux-based operating system allow for quick and easy integration of Elemental Server into existing workflows for reduced management overhead.

MEDIA MULTIPLIED™

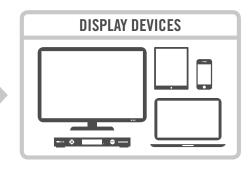
- · Deliver video to any screen, at any time, all at once — with a single system
- Generate multiple simultaneous outputs for fast content production and distribution
- Integrate seamlessly with production equipment, saving time and resources
- Lower operating costs with a reduced harware footprint

ELEMENTAL SERVER WORKFLOW









WHY ELEMENTAL SERVER

Universal Input Support

Flexible support available for all common broadcast, editing and user generated content formats.

High Density Transcoding

Transcode with unprecedented speed and throughput. Convert and output up to twelve independent high definition or 32 independent mobile video files in fasterthan-real-time. Simultaneously output hundreds of files formatted for multiple target devices with a single system.

Uncompromised Video Quality

Deliver the highest quality encoding using customized codecs including ProRes, H.264, VC-1 and MPEG-2. Computeintensive video processing functions such as motion adaptive deinterlacing, MPEG-2 deblocking and temporal frame rate conversion are optimized for the latest parallel architectures.

Efficient Audio Processing

Intelligent audio muxing allows independent audio channels to be combined with a single video stream to create unique outputs without additional processing cost.

Produce Multiple Outputs

Create multiple resolution, bit rate and output formats targeting a variety of players and platforms, including support for adaptive streaming content such as Microsoft Silverlight, Adobe Flash and Apple devices. Wrap content in popular containers including F4V, 3GP, ASF/WMV, MP4 and MPEG-2 for maximum workflow efficiency.

Reduce Management Overhead

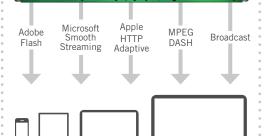
Use REST/XML APIs or the web-based interface to simplify tasks such as system setup, workflow integration and job queuing, scheduling and prioritization. Consolidate and streamline transcoding operations by replacing multiple existing systems with Elemental Server.

Scalable, Reliable Architecture

Scale server farms easily by combining multiple Elemental Server units in a shared job queue that automatically distributes encoding tasks. Deliver high reliability with a fully redundant job scheduler for automatic failover between multiple systems.







Supports multiple distribution formats and concurrent job processing. Simultaneously outputs a mix of files at different resolutions and bit rates for different delivery protocols.

SPECIFICATIONS

Output Formats

ProRes (Baseline, Main, High) MPEG-2 (4:2:0, 4:2:2) (Simple, Main.

Advanced) AAC-LC/AAC-HE

WMA2 AC-3 FAC WAV

DTS MPEG-1 Layer 2

Output Protocols

Flash Media Server (F4V) Microsoft Smooth Streaming (ISMV) Apple HTTP Adaptive (MPEG-TS) MPEG-DASH HTML5 Support CableLabs

Compliant Option (MPEG-TS) Other HTTP Options (MPFG-TS) Omneon MediaDeck

Output Containers

F4V ISMV ASF/WMV 3GP MP4 MPFG_TS MOV MXF

CFF (IIVII)

System Control

HTML-Based UI/REST API Fully Redundant Auto Failover Video Preview Real-Time Resource Monitoring Notification and Alerts Job Prioritization and Planning Pre and Post Processing Scripts

User Level Account

SNMPver2c

Image Processing

Motion Adaptive Deinterlacing

Inverse Telecine Support Scene Change Detection Deblocking Anti-Alias Scaling Noise Reduction Lanczos Scaling Temporal Filtering Color Conversion Bilateral Filtering MPEG-2 Error Concealment

Other Features

Apple ProRes 422 Decode **Closed Caption** Pass Through SCTE-35 Support Integrated Segmenter Logo Insertion **Automated Load Balancing** Multipass Encoding Thumbnail Creation Watchfolder Support Apple Store Compliant Audio Loudness

Physical & Power

17.5" x 28.2" x 1.7" 4RU 17.5" x 27.5" x 7" **Dual Power Supply** Linux CentOS 120V/240V 40-69Hz **Dual Gigabit Ethernet** 500 GB Redundant HDD

Management